



**Melmac Dinnerware
Dish-of-the-Week Plan!**



**Dish-of-the-week
Fruit Dish**

July 11-17 29c

Every week a different piece of elegant, break-resistant, child-proof Melmac will be offered at sensational savings! Two designs, with the touch and the tone of real china... Shelley, a contemporary aqua and gold design, or Gold Shield, in gold and beige with traditional floral spray. Dishwasher safe! Two year guarantee! Each \$5 purchase allows you to buy the item of the week at an amazingly low price!

- | | |
|----------------------------------|----------------------|
| July 11-17 Fruit Dish | Reg. 75c Val. 29c |
| July 18-24 Salad Plate | Reg. \$1.25 Val. 39c |
| July 25-31 Dinner Plate | Reg. \$1.50 Val. 39c |
| Aug. 1-7 Soap Plate | Reg. 95c Val. 29c |
| Aug. 8-14 Bread and Butter Plate | Reg. \$1.00 Val. 39c |
| Aug. 15-21 Coffee Cup | Reg. 90c Val. 29c |
| Aug. 22-28 Saucer | Reg. \$1.00 Val. 29c |
- With \$5.00 purchase
- | | |
|----------------------------|------------------------|
| Completer Pieces. Only 99c | (No purchase required) |
| Steak Platter | \$4.99 VALUE |
| Vegetable Bowl | \$2.95 VALUE |
| Sugar & Creamer | \$3.50 VALUE |
| 3 Qt. Mixing Bowl | \$3.50 VALUE |
| Divided Serving Bowl | \$3.00 VALUE |
| 2 TV Saucer Trays | \$2.50 VALUE |

SWEET, FRESH
**NUCOA
MARGARINE**
19c (inc. 2c off)

U.S.D.A. "CHOICE" BEEF

**ROUND
STEAK**

bone in **69c** lb.



U.S.D.A. "CHOICE" BEEF

**RUMP
ROAST**

bone in **69c** lb.

ASSORTED FRUIT FLAVORS

**"ROYAL
GELATINE**

reg. size **25c**
pkgs.

U.S.D.A. "Choice" Beef. Tender, juicy and expertly trimmed to give you full food value!

Boneless Round Steak 79c lb.

U.S.D.A. "Choice" Beef. Plan an extra-special meal around this flavorful, succulent roast!

Boneless Rump Roast 79c lb.

Good, lean fresh ground round... the creative cook's choice for many delicious recipes!

Fresh Ground Round 59c lb.

Strength yet gentle on fabrics. 32 oz. plastic.

Detergent 49c

with olives for the gourmet look! Tall can

Ripe Olives 29c

For fritters or casseroles! Tall 303 can

Corn 5 for \$1

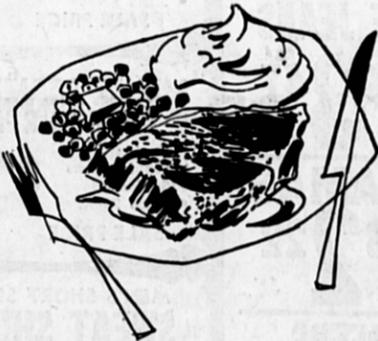
Keep your cat happy and healthy! 6 oz. can

Cat Food 2 for 25c

U.S.D.A. "CHOICE" BEEF

**"CHOICE" BEEF
SWISS
STEAK**

69c lb.



U.S.D.A. "CHOICE" BEEF

**"CHOICE" BEEF
CUBED
STEAK**

89c lb.

U.S.D.A. "Choice" Beef. Show off with tender, juicy steak! Marinate in zesty sauce and broil.

Sirloin Tip Steak 89c lb.

Feeding a big crowd on a little budget? Choose lean, fresh ground beef for main dish variations.

Fresh Ground Beef 33c lb.

Help them start the day just right with sizzling crisp bacon for breakfast! 1 lb. pkg. sliced.

Hormel Red Shield Bacon 55c lb.

LUER OR FARMER JOHN HAMS

Full Shank

Half **39c** lb.

Butt

Portion **49c** lb.

Center Cut

Slices **98c** lb.

Luer or Farmer John's
Whole Hams 43c lb.

Fishing for compliments? Try this! 1 lb. pkg. frozen
Icelandic Haddock 59c

Gift of Sea. Fry this favorite! 1 1/2 lb. pkg. frozen
Breaded Shrimp \$1.29

SWEET, RED
**RIPE
WATERMELON**

2 1/2c
2 lb.

Fresh, Firm
**JUICY
LEMONS**
10c lb.

DEL AMO
SHOPPING
CENTER
CORNER OF
HAWTHORNE &
SEPULVEDA

**MAGIC
CHEF**



**Want to Watch
Solar Eclipse?
Here's the Way**

Q. Is there going to be an eclipse of the sun visible in Los Angeles?

A. Yes, there is going to be a partial eclipse of the sun which will be visible in Los Angeles.

Q. When will the eclipse occur?

A. The eclipse will occur on Saturday, July 20, beginning at 1 o'clock in the afternoon. The eclipse will end at 3 o'clock.

Q. How much of the sun will be eclipsed?

A. At 2 o'clock the eclipse will be at maximum, when 26 per cent of the diameter of the sun will be covered by the disk of the moon.

Q. What is the best way for me to view the eclipse?

A. The sun is so bright that to follow the eclipse you will need some viewing screen that drastically reduces its light. Ordinary dark glasses do not furnish nearly enough protection. Do not look at the sun through dark red or dark blue glass, even though they make the sun appear dim to your eye. Glass of this kind usually transmits some ultraviolet or infrared light, which although invisible to your eye can nevertheless be very harmful. Crossed polarizing elements are also dangerous for the same reason.

Q. Then what sort of viewing screen should I use?

A. The best viewing screen is a neutral density filter of metallic silver that reduces the intensity of ALL the solar rays, both visible and invisible, by the same amount.

Q. But I'm not a scientist. Where can I get such a filter?

A. You probably have the makings of one at home right now. Some developed photographic film is all you need. The day before the eclipse, get out some old black-and-white negatives. View the sun through two or three thicknesses of film, trying different places until you find one where you can view the sun steadily without discomfort to your eye. Even with such protection, it is not advisable to look at the sun very long. Look at it for a while, then look away. Give your eyes a rest.

Q. Is it all right to look at the sun through a telescope?

A. The best way to observe the sun with a telescope is not to look at it through the telescope at all? Observe the sun as astronomers do at great solar observatories such as Kitt Peak and Mount Wilson. They never look at the sun directly through a telescope. Have your telescope firmly mounted on a stand with a white screen behind it. Point the telescope at the sun and move it around until the solar image falls on the screen. (But don't try to pick up the image by squinting at the sun through your telescope!) The size of the solar image can be changed by moving the eyepiece in and out. In this way several people can view the eclipse together in perfect safety.

Q. Can I get a photographic record of the eclipse?

A. You can, but it will not be easy if you have had no previous experience in solar photography. Don't try to photograph the eclipse by guessing at your exposure times. Start taking test exposures several days before the eclipse. Give yourself plenty of time. You will need a neutral density photograph filter capable of reducing the light of the sun's disk from 10,000 to 100,000 times. Thus it must have a very low transmission with a density of about 5.0. After you have obtained a suitable filter from your dealer, take a series of test exposures using different combinations of focal ratio, film speed and exposure times. Keep a careful written record so that afterward you will know exactly what you did.

Q. Could you give an example to guide me?

A. If you take a photograph of the sun in a clear sky, using a 5.0 density filter, slow film, at f/6, your exposure time should be about 1/100 of a second. The only way to be sure is by trial and error.

Q. Will the exposure times be different for different phases of the eclipse?

A. No, the exposure times for a partial eclipse will all be the same. Here is a last word of warning. Don't look at the sun through your camera finder without plenty of protection! Use previously tested exposed film in front of the finder as you would for visual viewing.

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GRADUATE . . . Michael Mullen was recently graduated cum laude from Carleton College. Mullen, a philosophy major, was also elected to Phi Beta Kappa. He is the son of Mr. and Mrs. Charles Mullen of 1519 Post Ave.

**Goldwater Group
Meets July 18**

South Bay Chapter of the Californians for Goldwater will meet Thursday, July 18, at 8 p.m. The meeting will be held at the Smith Bros. Fish Shanty.

Sam Stewart will be the guest speaker. His topic will be "Papers and Politics."

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